



FOR IMMEDIATE RELEASE

Inverness Graham Announces Merger of Marketing Execution Managed Services Providers

Philadelphia, PA, June 24, 2020 – Inverness Graham Investments, a private investment firm that targets innovative software, service, and tech-enabled manufacturing companies, is pleased to announce that its portfolio company DataSource has completed a strategic merger with SupplyLogic, Inc. (“SupplyLogic”). Headquartered in Kansas City, MO, the combined company, operating under the SupplyLogic name, is a leading tech-enabled marketing execution managed services provider serving a diversified customer base across a broad range of industries. The merger was completed in Q1 2020 and Inverness Graham controls the combined platform.

“The combined company demonstrates the value of scale while remaining nimble and innovative in the marketing execution services sector by merging two companies with tremendous core offerings that are highly complementary” stated Trey Sykes, Managing Principal of Inverness Graham. “Through the merger, SupplyLogic has significantly expanded its addressable end markets, with demonstrated, outsized results for its customers, into financial services, healthcare, food and beverage, and consumer packaging. By leveraging industry leading, proprietary technology developed by DataSource across the platform’s entire customer base, SupplyLogic is able to increase cost efficiency, reduce supply chain risk, enhance automation, and accelerate speed to market for its customers, which is especially important in light of challenges these companies are facing today.”

Kevin Sherlock, founder of SupplyLogic, stated “Marketing and procurement leaders in our target markets are increasingly looking for innovative managed services to support their execution and optimization of marketing initiatives while moving to a more flexible cost structure. With our combined strengths, increased scale, and execution focused management team, we can seamlessly transition customers to utilizing our platform through our world class, technology-enabled sourcing and fulfillment functions that ensures the highest quality service in our industry.”

Faegre Drinker LLP advised Inverness Graham. Terms of the acquisition were not disclosed.

About Inverness Graham Investments

Headquartered in Newtown Square, PA, Inverness Graham is an operationally focused private investment firm that has raised over \$1 Billion of capital since inception. Inverness Graham acquires innovative tech-enabled manufacturing, service and software companies. Our approach is as unique as our heritage. Founded by senior executives of the Graham Group, a family owned multi-national industrial concern, we bring unparalleled resources developed over a 50-year operating history to support our portfolio companies. Inverness Graham partners with businesses to provide the financial and operational support necessary to accelerate growth while enabling owners to achieve their key liquidity objectives.

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