

SkyBitz Strengthens Mobile Asset Tracking Offering with Two New Products

Cargo Sensor and Tractor/Trailer ID Increase Wireless Asset Tracking Capabilities
Orlando, Fla. and Sterling, Va. - October 22, 2007 - SkyBitz, the leading satellite-based asset tracking and information management service provider, announces the addition of two new products to its existing suite: Cargo Sensor and Tractor/Trailer ID.

The new SkyBitz products will offer a broader range of functionality for its customers. With these key additions, SkyBitz further enhances its position as the premier source of asset tracking technology for the trucking industry. The products will be unveiled at the 2007 American Trucking Associations (ATA) Management Conference & Exhibition, taking place through October 23, in Orlando, Fla.

The SkyBitz Cargo Sensor utilizes ultrasonic technology to monitor the entire length of the trailer. A typical pallet of goods can be detected virtually anywhere in the trailer over a wide range of environmental conditions. Unlike other cargo sensors, the SkyBitz Cargo Sensor is easily installed in a safe location to minimize load damage. SkyBitz designed its Cargo Sensor to be just as easy to install as its Mobile Terminal. Knowledge of the load status is key for real-time decision making on timely and efficient selection, retrieval and redirection of assets.

The SkyBitz Tractor/Trailer ID augments current asset tracking by remotely and accurately identifying the tractor that is hooked to the trailer. With the new SkyBitz Tractor/Trailer ID, fleets can rest assured that the correct tractor is picking up the correct trailer. The tractor and trailer notification is communicated through the SkyBitz GLS system and displayed on the InSight Web portal for ease of use.

"Mobile asset tracking enables fleet managers to maximize efficiency, improve their bottom line and provide security and safety capabilities. SkyBitz is at the forefront of this technology transformation," said Roni Taylor, executive vice president, SkyBitz. "Product research and development remains to be a key area of focus and investment for SkyBitz as we continue to help our customers manage their most important assets. It is our first and foremost objective to continue to provide the very best technology to meet the demands of our rapidly growing customer base."

SkyBitz was recently named number one in the Virginia Deloitte Fast 50, an annual award recognizing the fastest-growing companies in Virginia. The company was also recently named 112th on the Inc. 500 annual list of The Fastest Growing Private Companies in America. SkyBitz ended 2006 with nearly 64 percent revenue growth from the previous year. More than 440 fleets now rely on the patented SkyBitz GLS technology to track in excess of 140,000 assets.

To speak with SkyBitz about its new product offerings or to schedule a meeting at the 2007 ATA Management Conference & Exhibition, please contact Shana Vieira on 202-326-1812 or at shana.vieira@edelman.com

About SkyBitz

SkyBitz developed the revolutionary Global Locating System (GLS) technology to give customers the ability to track un-powered assets by utilizing wireless satellite technology and centralized position calculations. The two-way GLS satellite communicator is compact, easy to install and provides multi-year battery life. Throughout North America, more than 440 fleets currently rely on the cost-

effective SkyBitz GLS technology to track more than 140,000 trailers and containers and achieve total asset visibility, improve security, lower operating costs and enhance customer service. Headquartered in Sterling, Va., SkyBitz is a privately held company financially backed by CIBC, AIG Highstar Capital, Inverness Capital Partners, Motorola Ventures and ITV a fund of Cordova Ventures. For additional information, visit www.skybitz.com.