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J.B. Hunt Selects SkyBitz Technology to Track North American Fleet Solution Will Enable Company to Enhance Asset Utilization, Improve Responsiveness

STERLING, Va. - April 28, 2008 - J.B. Hunt Transport Services, Inc. (NASDAQ: JBHT), one of the largest transportation solutions companies in North America, has selected the patented SkyBitz Global Locating System (GLS) asset tracking technology for substantially all their trailers serving the North American continent.

J.B. Hunt is a pioneer in the adoption of fleet technology and has been using analog-based trailer tracking solutions since 2002. Pending the Federal Communications Commission (FCC)-mandated switch to digital technology, the company underwent a comprehensive evaluation process to upgrade its trailer tracking systems with a solution that would meet the company's stringent requirements for functionality, quality, stability, communications capabilities and price.

"The satellite-based SkyBitz technology provides ubiquitous coverage that will give us real-time trailer information enabling us to enhance asset utilization and improve our tractor-to-trailer ratio, not to mention increased responsiveness to our customers," said Craig Harper, Executive Vice President Operations and Chief Operating Officer for J.B. Hunt. "SkyBitz also demonstrated unparalleled responsiveness and customer service to us throughout the selection process."

Another deciding factor for J.B. Hunt in selecting SkyBitz was the outstanding battery life of the provider's untethered mobile units which was verified by an independent battery life model developed by the University of Arkansas. J.B. Hunt was also impressed by SkyBitz' track record for continuous improvement that includes products such as the SkyBitz Cargo Sensor - which utilizes ultrasonic technology to detect a pallet of goods virtually anywhere in the trailer over a wide range of environmental conditions.

"The decision by J.B. Hunt to install our technology is a testament to our commitment to innovation and world-class intelligent asset management service," stated Dr. Homaira Akbari, CEO of SkyBitz. "Leading transportation providers like J.B. Hunt understand the considerable return on investment that asset tracking provides in terms of increased efficiencies, enhanced security and improved customer service."

J.B. Hunt has begun installing the SkyBitz technology and expects to have mobile units installed on its fleet of trailers in the next 12-18 months.

Press Contacts

If you need assistance, either with background information or coordinating an interview with a member of SkyBitz's management team, please contact the SkyBitz Press Office or our PR firm.

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About J.B. Hunt

Headquartered in Lowell, Ark., J.B. Hunt Transport Services, Inc. focuses on providing safe and reliable transportation services to a diverse group of customers throughout the continental United States, Canada and Mexico. Utilizing an integrated, multimodal approach, the company provides capacity-oriented solutions centered on delivering customer value and industry-leading service. J.B. Hunt's stock is traded on NASDAQ under the ticker symbol JBHT and is a component of the Dow Jones Transportation Average. For more information, visit www.jbhunt.com.

About SkyBitz

SkyBitz is the leading mobile asset management company, providing real-time information to customers in the fields of transportation, energy, construction, agriculture and waste management. SkyBitz delivers a reliable, easy-to-use mobile asset tracking and information management solution that provides clear visibility to mobile assets anytime, anywhere. The patented two-way GLS satellite communicator is compact, easy to install and provides multi-year battery life requiring the least amount of maintenance. Throughout North America and Europe, more than 500 customers currently rely on the cost-effective SkyBitz GLS technology to manage more than 150,000 assets and achieve total visibility, improve security; lower operating costs and enhances customer service. SkyBitz was named the second-fastest growing company in North America by Deloitte and was honored with the 2007 Frost & Sullivan Product Innovation Leadership Award. Headquartered in Sterling, Va., SkyBitz is a privately held company financially backed by CIBC Capital Partners, AIG Highstar Capital, Inverness Graham Investments, Motorola Ventures and ITV, a fund of Cordova Ventures. For additional information, visit www.skybitz.com.